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Automatic Data Optimization with Oracle Database 12*c*

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Plug into the Cloud.

Oracle Database 12c

Automatic Data Optimization

- Data Growth Trends
- Oracle Compression
- Heat Map
- Automatic Data Optimization
- Summary

Data Growth Challenges



- IT must support exponentially growing amounts of data
 - Explosion in online access and content
 - Government data retention regulations
- Performance often declines as data balloons
- IT budgets are flat or decreasing
- Need to grow data
 - Without hurting performance
 - Without growing storage/administrative cost
 - Storage tiering and compression tiering are key

Growth in Data Diversity and Usage

1,800 Exabytes of Data in 2011, 20x Growth by 2020

Today's Drivers

Enterprise

45% per year growth in database data

Cloud

80% of new applications and their data

Regulation

300 exabytes in archives by 2015

Emerging Growth Factors



Mobile

#1 Internet access device in 2013



Big Data

Large customers top 50PB

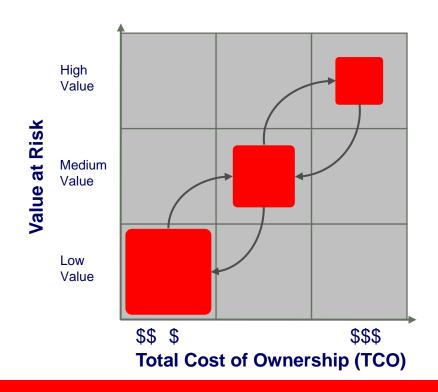


Social Business

\$30B/year in commerce by 2015

Information Lifecycle Management

Managing Data Over its Lifetime



"The policies, processes, practices, and tools used to align the business value of information with the most appropriate and cost effective IT infrastructure from the time information is conceived through its final disposition."

Storage Networking Industry Association (SNIA) Data Management Forum

Compression Techniques

COMPRESSION TYPE:	SUITABLE FOR:
Basic Compression	Read only tables and partitions in Data Warehouse environments or "inactive" data partitions in OLTP environments
Advanced Row Compression	Active tables and partitions in OLTP and Data Warehouse environments
Advanced LOB Compression and Deduplication	Non-relational data in OLTP and Data Warehouse environments
Advanced Network Compression and Data Guard Redo Transport Compression	All environments
RMAN/Data Pump Backup Compression	All environments
Index Key Compression	Indexes on tables for OLTP and Data Warehouse
Hybrid Columnar Compression – Warehouse Level	Read only tables and partitions in Data Warehouse environments
Hybrid Columnar Compression – Archive Level	"Inactive" data partitions in OLTP and Data Warehousing environments

Oracle Advanced Compression

Transparent, Smaller, Faster

- 100% Application Transparent
- End-to-end Cost/Performance Benefits across CPU, DRAM, Flash, Disk & Network
- Runs Faster: OLTP Apps (Transactional & Analytics) & DW
- Reduces Database Footprint
 - CapEx & OpEx savings
 - Increases Cloud ROI through Database Footprint reduction in DRAM Memory

Managing Storage Challenges

Manage more data without incurring additional cost

Compress data, without impacting performance

Tier and compress data based on usage

Oracle Advanced Compression

New Features, New Feature Names

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	Oracle Database 11g	Oracle Database 12c
	OLTP Compression	Advanced Row Compression
uo	Secure Files Compression	Advanced LOB Compression
ssic	Secure Files De-duplication	Advanced LOB Deduplication
pre	Hybrid Columnar Compression	Hybrid Columnar Compression
잉	NEW	Heat Map (Object and Row Level)
	NEW	Automatic Data Optimization
	NEW	Temporal Optimization

Understanding Data Usage Patterns

Database 'heat map'

```
0100110101001101 1001011101010101
                                  1001011101010101
```

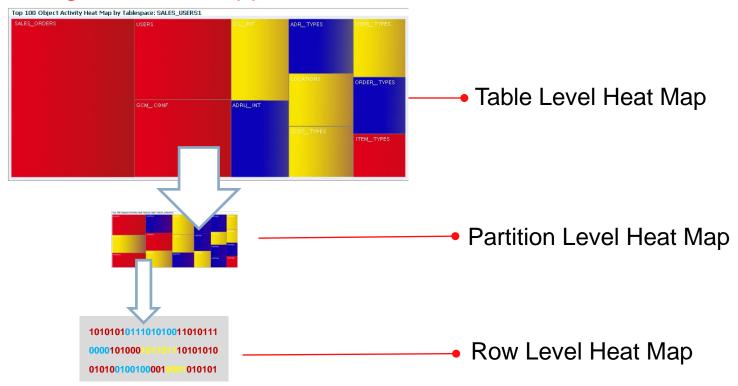
Understanding Data Usage Patterns

Database 'heat map'

```
0100110101001101 1001011101010101
                                  1001011101010101
```

12c Heat Map – Visualize Data Usage

Insight identifies opportunities & drives automation



Heat Map

Enterprise Manager



Heat Map What it tracks



HOT

Actively updated

Infrequently updated, Frequently Queried

Infrequent access for query and updates

Long term analytics & compliance

COLD

"Heat Map" tracking

- Database level Heat Map shows which tables and partitions are being used
- Block level Heat Map shows last modification at the block level

Comprehensive

- Segment level shows both reads and writes
- Distinguishes index lookups from full scans
- Automatically excludes stats gathering, DDLs or table redefinitions

High Performance

- Object level at no cost
- Block level < 5% cost

Automatic Data Optimization

Usage based data compression

01110101010010 10000100010101

Hot Data

10101010111010100110101 11000010100010110111010 10100101001001000010001 01010110100101101001110 00010100100101000010010 00010001010101110011010 10100101001001000010001

3X Advanced Row Compression

Warm Data

10X

Archive Data

1010101011101010011010111100001010001011011

15X

Columnar Query Compression Columnar Archive Compression

Automatic Data Optimization

Policy-based management

- Declarative Policy Specification: Condition → Action
 - alter table sales ilm add row store compress advanced row after 3 days of no modification:
 - Conditions are time period after creation, access, modification of data, or customized
 - Actions can be Compression Tiering or Tablespace Tiering
- Policies are inherited from the tablespace or table
 - New tables inherit from tablespace; can also be applied to existing tables
 - New partitions (including interval partitions) inherit from table

Simple Declarative SQL extension

Automatic Data Optimization

ALTER TABLE sales ILM add

Active	 Advanced Row Compressed (2-4x) Affects ONLY Candidate Rows Cached in DRAM & FLASH 	compress for advanced row after 2 days of no update
Frequent	■ HCC Query Compressed (10x) ■ High Performance Storage	compress for query low after 1 week of no update
Access Occasional	■ HCC Query Compressed (10x) ■ Low Cost Storage	tier to SATA Tablespace
Access	■ HCC Archive Compressed (15-50X) ■ Archival Storage	compress for archive high after 6 months no access

Up to 15x Smaller Footprint & Faster Queries

Automatic Data Optimization for OLTP

- Hybrid Columnar Compression now complements Advanced Row Compression
- Best Practice:
 - Step 1: Use Advanced Row Compression for entire DB and then
 - Step 2: ADO automatically converts into HCC Query compressed once the updates cool down, and is used mainly for reporting
 - => Query speed of columnar & 10x smaller footprint
 - Step 3: ADO automatically converts into HCC Archive compressed once data cools down further and is no longer frequently queried
 - => 15-50x smaller footprint

Optimizes Data Based on Heat Map

Automatic Data Optimization for DW

- Data generally comes in via Bulk Loading
- Workload dominated by queries, even during loading

Step 1: Bulk Load directly into HCC Query Compressed

10x smaller footprint, Query speed of Columnar

Step 2: ADO automatically converts to HCC Archive Compressed and moves to Lower Cost Storage once its queried infrequently

 Data remains online, with 15-50x smaller footprint, & lower storage cost

Fast, Flexible Loads & Queries on Columnar

Automatic Data Optimization – Mixed Use

- Fastest Load with uncompressed & Fastest Queries with columnar
 - Mixed workloads often use Java app or 3rd party tools to insert and update data that does not use Bulk Loads, so cannot use Columnar
- Step 1: Load into uncompressed, conventional inserts & updates
 - Fast loading, & flexibility of using a regular OLTP app for loading
- Step 2: ADO moves to Row Compressed or Columnar Compressed or Low Cost Storage once updates cool down
 - Faster Queries, 3-10x smaller footprint

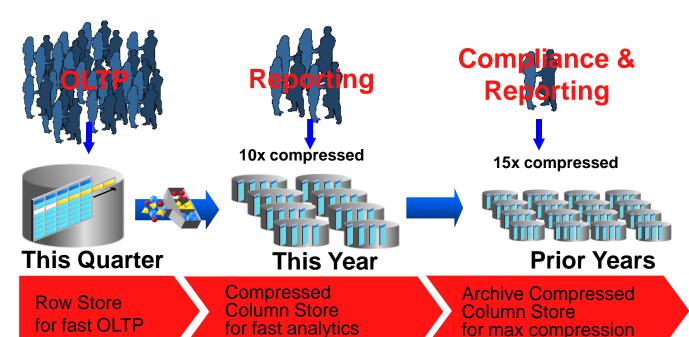
Scheduled Policy Execution

Automatic Data Optimization

- Immediate and background policy execution
 - Policies are executed in maintenance windows
 - Can be manually executed as needed
- Policies can be extended to incorporate Business Rules
 - Users can add custom conditions to control placement (e.g. 3 months after the ship date of an order)

Automatic Data Optimization

As data cools, online conversion to columnar compression is automatic



As data ages:

- Activity declines
- Volume grows
- Older data primarily for reporting

alter table ... add policy

... compress for query after 3 months of no modification

... compress for archive after 1 year ...

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Summary

Heat Map & Automatic Data Optimization

Heat Map

- Automatically tracks access
- Database-aware: maintenance jobs, backups, etc don't affect Heat Map

Automatic Data Optimization

- Declarative easy-to-use syntax to define data compression & movement policies
- Extensible with business-specific logic



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